

## **27TH GHANA INTERNATIONAL TRADE FAIR 2023**

THE GHANA TRADE FAIR COMPANY LIMITED WISHES EXTEND AN INVITATION TO ALL BUSINESS OPERATIVES TO PARTICIPATE IN THE 27<sup>TH</sup> GHANA INTERNATIONAL TRADE FAIR, TO BE HELD FROM **1<sup>ST</sup> TO 7<sup>TH</sup> MARCH, 2023, AT THE WEST HILLS MALL IN ACCRA.**

THIS YEAR'S EVENT, ORGANISED UNDER THE AUSPICES OF THE MINISTRY OF TRADE AND INDUSTRY, WILL SEEK TO BUILD AND SUPPORT SMALL AND MEDIUM SCALE BUSINESSES TO BE COMPETITIVE IN THE GLOBAL MARKET.

THE 2023 TRADE FAIR, UNDER THE THEME: "***STRENGTHENING SME'S: A KEY TO ECONOMIC RECOVERY***", WILL ALSO PRESENT THE OPPORTUNITY FOR PARTICIPANTS TO BE EQUIPPED IN CAPACITY BUILDING, FUNDING ACCESSIBILITY, LOCAL AND INTERNATIONAL MARKETS ACCESSIBILITY AND BUSINESS-TO-BUSINESS ENGAGEMENTS WITH FOREIGN BUSINESS PARTNERS.

FURTHER ENQUIRIES REGARDING THE EVENT CAN BE OBTAINED THROUGH THE FOLLOWING:

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